



Aviator Aero is an online source of commercial airline information exclusively available to air transport executives.

Aviator Aero publishes daily airline news, lists available aircraft and engines, and also provides an aviation directory, profiles, and more.

Advertising on Aviator Aero puts your company in front of thousands of the top air transport executives worldwide, every day.



Who reads our publications?

Most of our reads are senior level executives covering all fields of commercial aviation, from airlines to lessors, manufacturers, MROs, financiers, consultants, and more. Our general coverage exceeds 10,000 executives from around the world.

Why choose Aviator Aero?

Aviator Aero is focused only on the commercial air transport marketplace, delivering quality news on a daily basis, well beyond the capacity of other media providers. Aviator Aero is a unique source of industry information as it aggregates news and delivers it to its customers in one organized and informative report.



Weekly News Advertising

reaches thousands of aviation executives, directly on their personal email sent once every week, assuring constant reach to top industry players.

[See sample](#)

The screenshot shows the Aviator Aero website interface. At the top, there's a navigation bar with 'World (65)', 'Africa (3)', 'Americas (23)', 'Asia (6)', 'Europe (18)', and 'Oceania (7)'. Below this is a 'Weekly News from 12JUN2011 to 19JUN2011' section with a 'download media kit' button. A 'Show:' dropdown is set to 'All Categories', with sub-categories like 'Aircraft + Engines', 'Airspaces + Airports', etc. A prominent banner for 'ALLIANCES + MERGERS (35)' is visible, featuring a news item about Transmile (Malaysia) facing suspension and delisting. At the bottom, there's a 'LISTINGS + TRANSACTIONS (10)' section with a 'change is in the air' banner for CSERIES and BOMBARDIER.

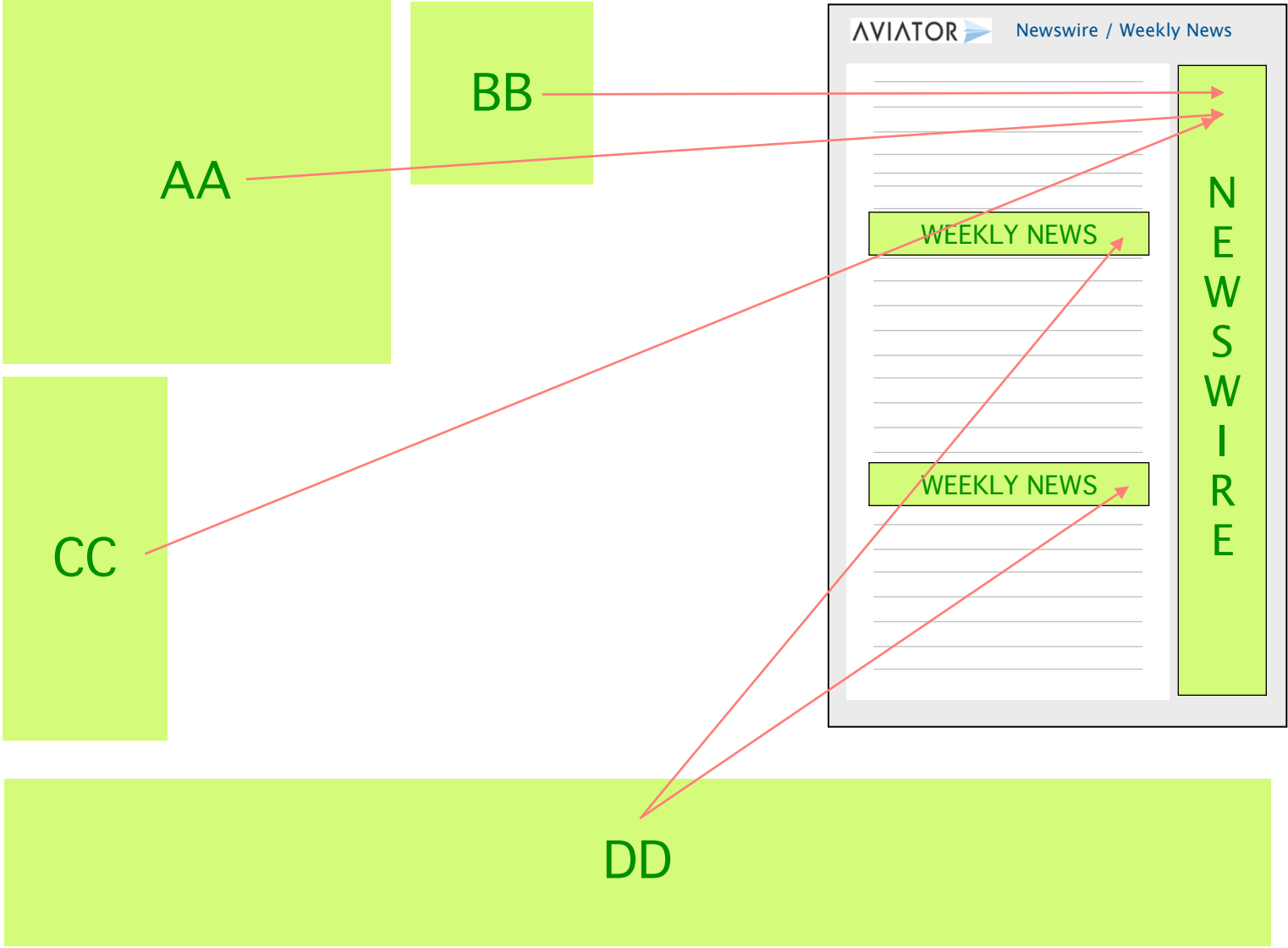
Newswire Advertising

puts your advertisement on our press release newswire, where a constant portion of our news is posted as a public source with a searchable archive.

[Visit Newswire](#)

The screenshot shows the Aviator Aero website interface for a search result. At the top right, there's a 'Sign up now' button. Below the navigation bar, there are tabs for 'All Releases', 'Categories', 'Regions', 'Events', and 'Videos'. A search bar contains the text 'bulgaria' and a 'SEARCH' button. The search results show '31' items and '0' comments. A featured article is titled 'EMBRAER WELCOMES BULGARIA AIR AS NEW E-JET OPERATOR', posted by Aviator Aero. To the right, there's a sidebar with a 'Training Seminar Operating Leases 2011' advertisement. At the bottom, there's an 'ARCHIVES' section for June 2011.

AVIATOR AERO // Ad Sizes & Rates



ID#	SIZE (px)	LOCATION	4 WEEKS	8 WEEKS	12 WEEKS	26 WEEKS	52 WEEKS
AA	300 x 250	News wire	\$400	\$540	\$972	\$1652	\$2808
BB	125 x 125	News wire	\$140	\$252	\$453	\$770	\$1309
CC	120 x 240	News wire	\$200	\$396	\$712	\$1210	\$2057
DD	728 x 90	Weekly News	\$680	\$1224	\$2080	\$3328	\$6825

AVIATOR AERO // Advertisement Order Form

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Order forms may be emailed to ads@aviator.aero or faxed to +1.925.689.2402. Canceled ads will be pro-rated to end of current month. For questions, email or call +1.925.689.2402. Thank you - Aviator Aero

All prices in USD. Please send ad in JPG, PNG or GIF format, not larger than 200K.

Advertisements in Newswire will be pooled with other ads and may appear at different times.